

**Recent Publications and Presentations
by Prof. Dr. Karl Pilny
9/2020**

A. Books

„Praxiswissen China - Verhandlungen führen - Verträge gestalten - Normen (*Doing Business in China - Cross Culture & Contract Competence*)“ , Hanser Verlag München 2020 , 360 pages

„ASIA 2030 - was der globalen Wirtschaft blüht“ , Campus Verlag, Frankfurt am Main 2018, 337 pages - nominated Business book of the Year 2019

Asiens Energiehunger - Rohstoffe am Limit , Finanzbuchverlag München 2014, 280 Seiten (mit G. Reid) 280 pages

B. Book chapters / Articles

„*Cross Culture Competence and Global Social Innovation: Asia meets Europe - situational challenges and chances*“, in: Handbuch Situationsansatz , Festschrift für Professor Jürgen Zimmer (Handbook Situation Approach - In Memory of Professor Jürgen Zimmer), Springer Verlag 2020, 8 pages

„*The Asia Bridge - Technology Transfer , M&A and beyond*“ , Clairfield International , Annual Outlook 2019 , pages 6-7

„*China CSR 300 Report - Impact Investing in China*“ , edition 2019 (Chinese / English) , 4 pages

„*Hotspot Asien (Hot Spot Asia)*“, VR International January 2019 , S./pages 10-11

„*Die Renaissance Asiens (The Asian Century 2.0)*“, KMU Magazin (Magazin for SME companies in the DACH area) , Basel , S./ pages 98 -102 , Heft / Issue 4 2018

„*Asien 3.0 - Märkte von Morgen*“ (*Asia 3.0 - the Marktes of Tomorrow*) , Unternehmersmagazin (Family owned SMEs in Germany) 1/2 2017 , S./ pages 14-21

„*Die Seidenstrassen Initiative (BRI)*“ (*New Silk Roads - One Road One Belt - Project and Prospects*) , Asia Bridge, December 2018, S./ pages 24 -25

„*Ein historisches Zeitfenster : Chancen für deutsche Mittelständler in China*“ (*Opportunities for German SMEs in China*) , MEC Bulletin Nr. 4 .2017 , S. 10 (2 pages)

„*Möglichkeiten und Grenzen von Abenomics (Chances and Limitations of Abenomics)*“ , Smart Investor , März/ March 2016, S. / pages 18- 19

„*Energieeffizienz & Renewables (Energy Efficiency and Renewable Energy)* ,Asia Bridge, März/ March 2016 , S/ pages 16 - 17

C. Conference Presentations & Papers

„*The Importance of South East Asia in the Context of Great Power Competition in Asia*“ , Geopolitical Conference hosted by the Ambassador of Singapore, March 9, 2020 Berlin, Germany

„*Global Trends in Impact Investing - SDG, CSR and ESG*“ , ConAct Conference for Business, Church , Investments , October 25-27 , 2019 in Hamburg , Germany

„*Measuring Impact: Growing Ethical Challenges to avoid Impact Washing*“ - with Prof.mult. Dr. mult. Christoph Stueckelberger , ESAFON 4. Global Impact Investing Strategy Conference , May 16-17, 2019 Geneva, Switzerland

„*SDG Lab by UNGSII , UNOPS and Media Tenor: Presenting at 25+5 Cities Leadership Workshop, UNOPS Hidden SDG Champions , Workshop Renewable Energy Trends in Asia and Europe , UNCTAD World Investment Trends*“ , January 21-25 , 2019 World Economic Forum Davos , Switzerland

„*Concretising faith and value bridges - how to attract investors and how to deal with them*“ , Workshop on January 16, 2020 , International Conference ACTALLIANCE - GAF - FAITH INVEST 2020 , Geneva , Switzerland

„*Innovation & Investment structures in Interfaith Organizations* at International Conference for Faith related Development Agencies , Investors and Family Offices , January 17-18 , 2020 Geneva, Switzerland

„*Presentation of CHINA SDG Fund CSR 300* at International Conference ACTALLIANCE - GAF - FAITH INVEST , 21 -22. January 2019 , Geneva , Switzerland

„*Handling the Diversity of Religions in Belt and Road: A comparison of Eastern Asia and Eastern Europe*“, October 13 and 14 , 2018 , Forum of Frontier Development China 2018 and Minzu University of China (MUC) , Beijing , China

„ *Challenges and Chances of SDG related policies and investments* , at SIIA Annual Conference 2017 and 2018 in Zug , Switzerland